

Privacy Policy for Book Bliss

This Privacy Policy explains how we collect, use, and disclose personal information when you use our Bookbliss application (the "App").

Information We Collect

- **Personal Information:** When you register an account with us, we may collect personal information such as your name, email address, phone number, and payment information.
- **Booking Information:** We collect information about the classes you book, including class times, duration, and location.
- **Device Information:** We may collect information about your device, including device type, operating system, and unique device identifiers.
- **Usage Information:** We collect information about how you use the App, including interactions with features and content.

How We Use Your Information

- **Provide Services:** We use your personal information to provide you with the services you request, such as booking classes and managing your account.
- **Communications:** We may use your contact information to send you updates about your bookings, account notifications, and promotional messages.
- **Improve Our Services:** We analyze usage data to understand how users interact with the App and to improve our services and user experience.
- **Legal Compliance:** We may use your information to comply with applicable laws and regulations.

Data Sharing

We may share your personal information with third-party service providers who assist us in providing the App and related services. These service providers are contractually obligated to use your

information only to provide the services we request and to protect your information in accordance with this Privacy Policy.

We may also disclose your information in response to a legal request, such as a court order or subpoena, or to protect our rights or the rights of others.

Data Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

Your Choices

You may update or correct your account information at any time by accessing your account settings within the App. You may also unsubscribe from promotional communications by following the instructions provided in the messages.

Children's Privacy

The App is not intended for use by children under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe your child has provided us with personal information, please contact us to request deletion.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we will notify you by email or through the App. Your continued use of the App after the effective date of the revised Privacy Policy constitutes your acceptance of the changes.

Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at cadaroraassociates@gmail.com.